

# Applied Learning Programme

# 2020

## Overview

**Qualifications, Qualifications, Qualifications – over recent years the project management profession has become swamped with project management related qualifications ranging from introductory certificates to masters degrees and now even Chartership. However, what does this mean to employers and the successful delivery of projects? It should be assumed that projects would now be executed more successfully with so much more qualified project management personnel now involved in their execution.**

**However, a study by the Standish Group in 2016 showed that fewer than a third of all projects were successfully completed on time and on budget over the past year.**

## 20/20's Applied Learning Programme

20|20 support and promote project management learning and qualifications but believe for a tangible benefit to be realised from any learning it needs to relate and be applied to the appropriate project environment.

20|20 have designed a convenient, flexible and customisable route to several project management qualifications but with applied and work related elements to ensure employers can see tangible results relating directly to the organisations projects.

## Programme Structure

By using flexible delivery methods, work related assignments and contextualised learning, a programme can be designed specifically to address an organisation's needs, its budget, personnel commitments and locations. More importantly, all learning can be directly related to ongoing projects, existing project management procedures or up and coming projects.

## Programme Benefits

By applying learning directly into an organisations project execution, the benefits to the organisation should be more projects delivered successfully and also better project managers and project personnel as they are more aware of how and when specific learning should be employed.

## Optimising Performance

- / For You
- / For Your Team
- / For Your Project

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# 20|20

## Build your own Programme

The following illustrates the flexibility and versatility of 20|20's ALP (Applied learning Programme). Employers can pick and choose options that best suit their needs and requirements:

- **Learning Delivery-** Classroom based, e-learning, webinars or any suitable combination
- **Programme Duration-** From 6-20 weeks
- **Work Based Application-** Utilising existing work based assignments or tailored to suit the organisation
- **Examination Support-** From Tutor marked assignments to exam based crammer workshops
- **Qualifications-** Variety of qualifications available to suit organisation requirements. For example: PMP, PMQ, PFQ etc.



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